

FEB 2-8 2011

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: Google-115 (GP-089-03-US)

Applicants: Andrew FIKES, et al.

Serial No.: 10/676,195

Confirmation No.: 7103

Filing Date: September 30, 2003

Title: **SYSTEM AND METHOD FOR AUTOMATICALLY TARGETING WEB-BASED ADVERTISEMENTS**

Examiner: Tri V. Nguyen

Group Art Unit: 1796

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REQUEST FOR A THREE (3) MONTH EXTENSION OF TIME

Further to the Notice of Appeal filed on September 27, 2010, which set a period for response to expire on November 27, 2010, please extend that period three (3) months to expire on February 27, 2011. The Patent Office is authorized to charge the fee of \$1,110.00 and any fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

03/01/2011 JVN61 00000026 501049 10676195
02 FC:1253 1110.00 DA

RECEIVED
CENTRAL FAX CENTER

FEB 28 2011

Respectfully submitted,

February 28, 2011

John C. Pokotylo
John C. Pokotylo, Attorney
Reg. No. 36,242
Customer No. 26479
(732) 936-1400

STRAUB & POKOTYLO
788 Shrewsbury Ave.
Tinton Falls, NJ 07724

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

John C. Pokotylo

Type or print name of person signing certification

John C. Pokotylo
Signature

February 28, 2011
Date